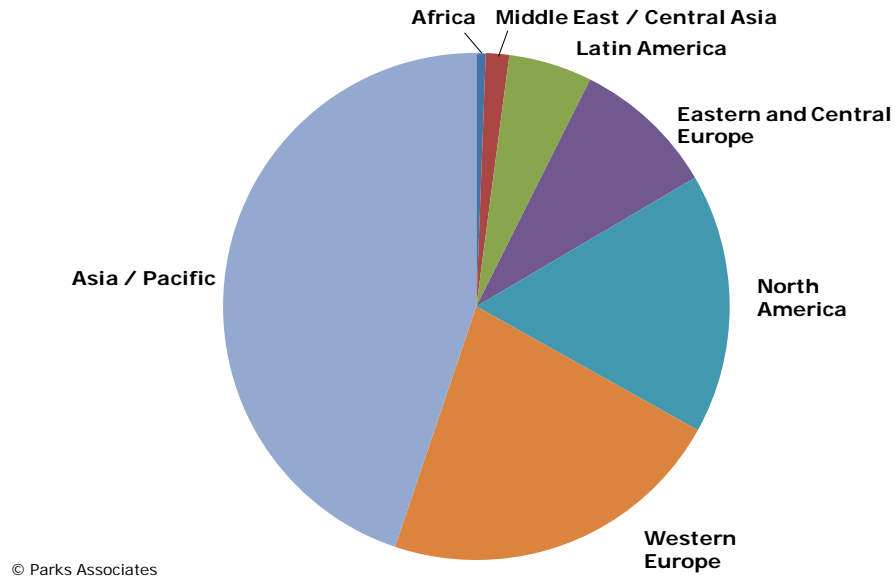


**Synopsis** **Worldwide Distribution of Broadband Homes**

This report analyzes the market for consumer broadband services in Asia/Pacific and emerging markets such as Latin America, Southeast Asia, the Middle East, and Africa. It examines the growth of broadband and the market forces that will shape the future of this industry, including adoption, provider activities, regulatory issues, and technologies. The report explores regional and global trends and the impact of wireless broadband on the fixed-line broadband market. It includes subscriber forecasts for Asia/Pacific, emerging markets, and the world through 2016.

**Worldwide Share of Broadband Homes: 2011**



**Publish Date:** 1Q 12

“Broadband is a key enabling technology for the growth of the connected home and is a fundamental component of bundled services for operators,” said Brett Sappington, director, research, Parks Associates. “Broadband penetration and speeds are increasing in all parts of the world, and service providers are eager to capture the best opportunities for revenue and market share. As penetration increases, however, new challenges have arisen that require new business models, services, and subscriber strategies.”

**Contents**

**The Bottom Line**

- 1.0 Report Summary**
  - 1.1 Purpose and Scope of Report
  - 1.2 Data Sources
  - 1.3 Definition of Global Regions
- 2.0 State of the Market**
  - 2.1 Overview
  - 2.2 Asia / Pacific
    - 2.2.1 China
    - 2.2.2 South Korea
    - 2.2.3 Japan
    - 2.2.4 Australia
    - 2.2.5 India
  - 2.3 Emerging Markets

- 2.3.1 Latin America
  - Brazil
  - Chile
  - Mexico
  - Argentina
  - Uruguay
- 2.3.2 Southeast Asia
- 2.3.3 Middle East / Africa

**3.0 Market Trends**

- 3.1 The Evolution of Broadband Regulations
- 3.2 Broadband Service Trends
- 3.3 Wireless Broadband Services

**4.0 Forecasts**

- 4.1 Global Broadband Services Forecast

**5.0 Glossary**

- 5.1 Glossary of Terms

**Figures**

- Companies Interviewed for the Report
- Global Forecast Regions
- Worldwide Broadband Households: 2011
- Worldwide Share of Broadband Households: 2011
- Average Measured Connection Speed by Country/Region
- Chinese Service Provider Subscriber Figures
- South Korean Service Provider Subscriber Figures
- Japanese Service Provider Subscriber Figures
- Australian Service Provider Subscriber Figures
- Internet Activities in India
- Indian Service Provider Subscriber Figures
- Brazilian Service Provider Subscriber Figures
- Chilean Service Provider Subscriber Figures
- Mexican Service Provider Subscriber Figures
- Argentine Service Provider Subscriber Figures
- Uruguayan Service Provider Subscriber Figures
- Southeast Asia Service Provider Subscriber Figures
- The Evolution of Broadband Services in Middle East / Africa
- Middle East / Africa Service Provider Subscriber Figures
- Stages of Broadband Regulatory Evolution
- Service Providers' 3G+/4G Network Deployment Plans
- Broadband Services Forecast Methodology
- Global Internet Household Forecast By Region: 2010-2016
- Global Broadband Household Forecast by Region: 2010-2016
- Rest-of-World Broadband Household Forecast by Region: 2010-2016
- Broadband Household Forecast: Asia/Pacific by Nation: 2010-2016
- Worldwide Share of Broadband Homes: 2016

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